

MGMA PUBLICATIONS: EDITORIAL CALENDAR AND GUIDELINES

MGMA Connection magazine, MGMA's flagship print publication, is published quarterly to address industry issues with advice and information to readers.

MGMA Insights, a weekly newsletter, combines MGMA subject-matter expertise and leading news, analysis and data from other sources.

mgma.com publishes a wide array of **podcasts** (including Insights, Week in Review, Executive Session and more), **online-exclusive articles** and other features.

SUBMITTING AN ARTICLE

Authors are encouraged to reach out with article ideas/outlines before each month or print article deadline for feedback and comments. Email connection@mgma.com or call toll-free 877.275.6462, ext. 1217, to share your article idea.

Article drafts should be sent as Word files to connection@mgma.com.

- By submitting a manuscript, you give MGMA the first right of refusal for publication and agree not to submit the article elsewhere until MGMA makes a decision about its publication.
- **Tables/charts/figures:** Tabular data and diagrams/charts should have editable text, as most items will be redesigned before final publication. Separate attachments (e.g., Excel and PowerPoint files) are acceptable. Number and clearly label each chart, graph, table or other illustration.
- **Author bios and photos:** Please include each author's name, post-bachelor academic degrees, credentials, job title, company or institution, as well as email address or website URL. Each author will need to submit a professional photo.
- **Citations:** Provide references for facts or figures used in your article unless they come from your own experience. Footnote a citation in the body of the text and provide the complete reference at the end.
 - MGMA prefers National Library of Medicine style for footnotes. Include author name(s), article title, publication, year, volume, issue and page numbers.
 - (For example: Smith C, Jones W, Davis, R. "Article title in quotation." *Publication title in italics*. Date. URL if applicable.)
 - For online references, provide the entire URL. Please do not use the automatic footnote feature in Microsoft Word.

• **Photographs:** When submitting photographs to accompany the article, please provide captions and photographer credits, when applicable.

EDITORIAL CALENDAR: MGMA CONNECTION MAGAZINE

MONTH	EDITORIAL FOCUS	ARTICLE DEADLINE
JANUARY	Finance: Revenue Cycle and Data	October 15, 2021
APRIL	Quality and Patient Experience	January 4, 2022
JULY	Leadership and Innovation	March 28, 2022
OCTOBER	Operations and Excellence	July 6, 2022

EDITORIAL CALENDAR: MGMA.COM AND PODCASTS

MONTH	EDITORIAL FOCUS	KEY TOPICS
JANUARY	Resolutions	Compliance, training, HR legal, practice culture, improvement
FEBRUARY	Patient-centered Care and Quality	Population health, patient engagement, social determinants of health (SDoH)
MARCH	Physician Focus	Recruiting, onboarding, credentialing, compensation, retention, benefits
APRIL	Payer Contracting and Revenue Cycle	Contracting, forecasting, benchmarking, budgeting/capital expenses
MAY	Strategic Planning and Data Analysis	Productivity (RVUs), collections, provider compensation
JUNE	Industry Trends in People and Operations	HR, staffing models, practice efficiency, costs and revenue
JULY	Health IT	Telehealth, EHRs, compliance
AUGUST	Practice Operations	Access, scheduling, volume growth, wait times, patient flow
SEPTEMBER	Better Performers	Case studies in A/R, collections, revenue, cost, productivity
OCTOBER	Leadership	Medical practice excellence, leadership development, professional development
NOVEMBER	Performance Management	Staff culture, annual reviews, HR
DECEMBER	Risk and Compliance and Coding	Clinical documentation, coding and fee schedule updates, audits, OSHA, HIPAA, disaster planning

PODCAST OPPORTUNITIES

If you have topics you'd like us to cover or experts you'd like us to interview, email us at podcasts@mgma.com, or contact us on Twitter: twitter.com/MGMADaniel.

LIVE EVENT SPEAKING

If you're interested in speaking at one of MGMA's live events, visit mgma.com/speaker or email Craig Wiberg at cwiberg@mgma.com.