



MGMA CONTENT GUIDE:

ED

SPRING 2022

Inspiring
healthcare
excellence.™

MGMA®

Your MGMA membership includes access to Ed, the interactive training and education platform. Ed includes basic training and advanced analysis in key aspects of practice management, and over 30 hours of continuing education credit. Educational credit types include ACMPE and CEU.

The courses listed are current as of April 1, 2022.

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OPERATIONS MANAGEMENT, RISK AND COMPLIANCE

MGMA ED

THESE COURSES AND WEBINARS ARE **FREE TO ALL MGMA MEMBERS**

INTERACTIVE LEARNING MODULES All courses award ACMPE and CEU credit.	MEMBER-EXCLUSIVE WEBINARS All webinars award ACMPE and CEU credit.
Essentials of Group Practice Management	2021 Medicare Outlook. Presented by the MGMA Department of Government Affairs
Essentials: Operations Management	2021 Washington Policy Update. Presented by the MGMA Department of Government Affairs
Essentials: Organizational Governance	Protect Your Practice: The Latest Medicare Fraud Schemes Impacting Medical Groups
Essentials: Risk Management and Compliance	Advancing Your Operations via the MGMA Medical Practice Evaluation Tool
Medical Practice Evaluation Tool	Effective Strategies for Better Patient Engagement in High-stress Situations
MGMA Advance	Measuring for Mastery: The Right KPIs to Assess Performance and Reach Operational Excellence
	Understanding and Complying with the Information Blocking Rule
	Health IT and Cybersecurity Update. Presented by the MGMA Department of Government Affairs

FINANCIAL MANAGEMENT

MGMA ED

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INTERACTIVE LEARNING MODULES All courses award ACMPE and CEU credit.	MEMBER-EXCLUSIVE WEBINARS All webinars award ACMPE and CEU credit.
Essentials: Financial Management	Outpatient Office Visit E/M Codes: Preparing for 2021. Presented by the MGMA Department of Government Affairs
Medical Practice Evaluation Tool	Protect Your Practice: The Latest Medicare Fraud Schemes Impacting Medical Groups
MGMA Advance	

HUMAN RESOURCES MANAGEMENT

MGMA ED

THESE COURSES AND WEBINARS ARE **FREE TO ALL MGMA MEMBERS**

INTERACTIVE LEARNING MODULES

All courses award ACMPE and CEU credit.

Essentials: HR Management

MEMBER-EXCLUSIVE WEBINARS

All webinars award ACMPE and CEU credit.

Diversity and Culture: Moving your Practice Forward

Build and Grow Your Physician and Leadership Team with Personality Style Assessments

Protect Your Practice: The Latest Medicare Fraud Schemes Impacting Medical Groups

TRANSFORMATIVE HEALTHCARE DELIVERY

MGMA ED

THESE COURSES AND WEBINARS ARE **FREE TO ALL MGMA MEMBERS**

INTERACTIVE LEARNING MODULES

All courses award ACMPE and CEU credit.

Essentials: Transformative Healthcare Delivery

MEMBER-EXCLUSIVE WEBINARS

All webinars award ACMPE and CEU credit.

Protect Your Practice: The Latest Medicare Fraud Schemes Impacting Medical Groups

Value-based Success: 1 Metric and a 5-Step System to Guarantee High Performance



ADDITIONAL TRAINING AND EDUCATION AVAILABLE FOR PURCHASE

These courses and programs are not included in Ed Plus but are available for purchase (except where noted) at a reduced rate for members.

GROUP COURSES

The **ACMPE Board Certification Preparation Course and ACMPE Practice Exam** prepares the learner for the American College of Medical Practice Executives examination. This course is aimed at career elevation.

The **MGMA Lean Six Sigma Green Belt** class prepares the learner to plan, implement, and complete healthcare-specific projects in the Six Sigma method.

SEMINARS AND CERTIFICATE PROGRAMS

Seminars and Certificate Programs are multi-hour deep dives with expert speakers. These may be attended live in a virtual environment or accessed on-demand through Ed. Prices range from \$199 - \$999 for members. New seminars and certificate programs occur about every 6-8 weeks.

SEMINARS

Seminars award a Certificate of Completion and focus on specific concepts in practice management.

Solutions for Practice Staffing Shortages: Doing More With Less

FREE to members: on-demand

Tackling your Practice's Biggest Challenges with Automation and Partnerships

FREE to members: on-demand

How to Streamline the Credentialing Process in the Medical Practice

Coding: Not Just For Coders

Provider Credentialing 360: Tools and Knowledge to Maximize Your Revenue

How to Optimize Your Telehealth Practice

The Journey into Value-based Care: Strategies and Tactics to Change Organizational Culture

CERTIFICATE PROGRAMS

Certificate Programs are accredited by ACMPE and award a credential that may be placed behind your name on official documents. For example: Jane Smith, OMC denotes that Jane Smith completed the MGMA Certificate Program in Operations Management. Certificate Programs are inspired by the MGMA Body of Knowledge and designed for advanced — or advancing — practice managers.

OPERATIONS MANAGEMENT

Awards OMC Credential. Individual parts listed are available for a la carte purchase.

- Part I: General Practice Operations
- Part II: Project Management and Strategic Planning
- Part III: Healthcare Data Analytics
- Part IV: Supply Chain, Asset and Facility Management
- Part V: Information Technology and Cybersecurity
- Part VI: Communications, Marketing and Community Relations

FINANCIAL MANAGEMENT

Awards FMC Credential. Individual parts are available for a la carte purchase.

- Part I: Payer Contracting
- Part II: Revenue Cycle Management
- Part III: Accounts Payable, Payroll and Cash Flow Management
- Part IV: Financial Reporting and Budgeting

HUMAN RESOURCES MANAGEMENT

Awards HRMC Credential. Individual parts listed are available for a la carte purchase.

- Part I: Staffing Plans, Recruitment and Compensation/Benefits
- Part II: Employee Engagement and Talent Management
- Part III: Labor Relations and Employment Law

ADD AN ED PLUS SUBSCRIPTION TO YOUR MEMBERSHIP.

MGMA ED PLUS

Ed Plus is the premium training and education platform for advanced and advancing practice managers. Now you may train, grow, and earn CEU credits and valuable MGMA Certificates of Completion at your own pace and risk-free.

You may purchase an Individual Subscription at www.mgma.com/resources/continuing-education/products/lms-subscription-ed. For an Organizational Subscription, please email orgmem@mgma.com.

Many courses award ACMPE, AAPC, ACHE, PDU and CEU credit.

POPULAR SELF-PACED, ON-DEMAND COURSES INCLUDE:

Lean Leadership — a multi-part course specifically for practice managers based on Lean management theory.

Front Office Success — this course will prepare you or your staff for that all-important step in providing patient satisfaction (and maximizing your revenue cycle).

Excel Boot Camp with Nate Moore — MGMA favorite Nate Moore will accelerate your Microsoft Excel skills for increased productivity and better results.

HIPAA and OSHA — updated annually, these modules will keep you compliant and your staff safe.

Select sessions from recent MGMA Conferences — ranging from broad (“Confronting Our Implicit Biases”) to hyper-specific (“Streamlining Patient Benefits Verification via Automated Eligibility Checks and Optimized Registration”).

OPERATIONS MANAGEMENT, RISK AND COMPLIANCE



MGMA ED PLUS

THESE COURSES AND WEBINARS ARE **ONLY AVAILABLE WITH AN ED PLUS SUBSCRIPTION**

INTERACTIVE LEARNING MODULES		EDUCATIONAL WEBINARS	
All courses award ACMPPE, ACHE, PDU, and CEU credit. Select courses award CME credit.		All webinars award ACMPPE and CEU credit.	
Lean Leadership	How to Manage Capacity While Adapting to New COVID-19 Processes	Tips for Making Your Next Website Redesign Pay Off	Optimize Your Appointment Workflow for 2021
Excel Boot Camp: 6.5 hours of Excel Training by Nate Moore	A Steady Captain in a Stormy Sea: 8 Effective Ways to Lead in Crisis	Best Practices for Creating a Paperless Practice	How AI Technologies Improve the Patient Experience
What to Know About Healthcare Waste, Fraud, and Abuse	Medical Real Estate Strategies in the Age of COVID	Effective Strategies for Better Patient Engagement in High-stress Situations	Unify Practice Communications to Streamline Operations
Safety First: Keeping Your Workplace Safe	Effective Leadership Strategies for Medical Practice Executives	8 Keys To Transform Your Patient Outreach Strategy	Enabling Provider-patient Engagement Through Centralized, Tech-driven Solutions
HCC Compliance: Maximizing Results	Project CORE: Coordinating Optimal Referral Experiences	5 Ways Remote Patient Monitoring and Chronic Care Management Can Improve Your Bottom Line	Streamlining Patient Benefits Verification via Automated Eligibility Checks and Optimized Registration
OSHA for Medical Practices:	Optimize Your Clinic Space for a Pandemic and Beyond	How to Increase Revenue with the CMS Primary Care First Payment Model	Future-proofing Your Clinic by Enhancing the Patient-provider Telehealth Experience
HIPAA Essentials for Medical Practices	The ROI on Optimizing Advanced Practice Providers	Modernizing the Digital Patient Experience with Online Provider Search and Scheduling	Building Trust in Telehealth: Seniors and the Virtual Care Experience
Rethinking Metrics, Dashboards, and Appointments After COVID-19	Advancing Patient Access Through Leadership and Change Management	Artificial Intelligence and Human Pairing: The Best of Both Worlds	Designing a Positive Point-of-Care Experience: How a Holistic Design Approach Improves Ambulatory Care
Business Continuity and Improvement Strategies after the Public Health Emergency	Leading Organizations Through Change	Gain Insight into Post-pandemic Patient Sentiment	Building a Digital Front Door for Patient Navigation and Practice Efficiency
Pivot to Practice Excellence: Practical Business Intelligence Tools and Concepts	Daily Engagement System (DES) — a Tiered Huddle Approach	The Road Ahead: Delivering Convenient and Flexible Patient Access	Improve Patient Satisfaction and Reduce Operational Cost with Digital Self-service
Building a Sustainable Compensation Strategy: Best Practices for Employed Provider Compensation	Expanding Care Management Strategies Through At-Home Interventions	The ROI of Proper Denials Management and Prevention	How to Turn Online Consumers into Patients for Your Practice
Patient Communication: What's Working Right Now	Data Dive Demo		
The Focused Leader: Prioritizing What, Why, and How We Do What We Do	Practice Merger and Acquisition Case Studies		
Operations Management Hot Topic Panel	Optimize Your Clinical Flow With a Pull Model		

FINANCIAL MANAGEMENT



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INTERACTIVE LEARNING MODULES		EDUCATIONAL WEBINARS
All courses award ACMPPE, ACHE, PDU, and CEU credit. Select courses award CME credit.		All webinars award ACMPPE and CEU credit.
Lean Leadership	Making Sense of the 2021 CMS Physician Fee Schedule	All webinars award ACMPPE and CEU credit
Excel Boot Camp: 6.5 hours of Excel Training by Nate Moore	Building a Sustainable Compensation Strategy: Best Practices for Employed Provider Compensation	Positioning Your Physician Organization for Financial Success in Times of Change
Medical Billing for Insurance: A Beginner's Guide	Recipe for Success: Mastering 15-Minute Payer Contract Reviews	Outpatient Auditing: Best Practices for Best Result
Creating Coding Policies in Risk Adjustment	Medical Real Estate Strategies in the Age of COVID	Trends, Innovations, and Challenges: The Patient's Financial Experience in 2021 and Beyond
Revenue Cycle Compliance and Fraud	Cutting Losses in Hospital-Employed Networks	Improving Patient Satisfaction and Boosting Collections Through Cost of Care Conversations at the Point of Care
Modifier Mania	Sticker Shock: Bringing Clarity to Payer and Patient Price Shopping	Modeling Revenue Impact from New Fee Schedules
Guidelines: the Foundation of Coding	Payer Agreements, Policies and Relations in the time of COVID	E/M Office Visit Overhaul: Clinical and Practice Management Insights
Keeping up with Revenue Cycle Compliance	Medical Billing for Insurance: A Beginner's Guide	Unlocking Revenue Through Contract Negotiations
Introduction to Risk Adjustment Models and HCC Coding	Fair Market Value and Survey Data Under the New Stark Regulations	From Cost Reduction to Cash Generation: Why Automating AP Should Be Your Top Priority
HCC Compliance: Maximizing Results	Front-Loading Your Revenue Cycle	Protect Your Practice: The Latest Medicare Fraud Schemes Impacting Medical Groups
CMS 2021 Final Rule: Exploring its Impact on RVUs and Physician Compensation	Top 10 Payer Negotiation and Contracting Tools: 2021 and Beyond	
Making Sense of the 2021 CMS Physician Fee Schedule		

HUMAN RESOURCES MANAGEMENT



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All courses award ACMPE, ACHE, PDU, and CEU credit. Select courses award CME credit.	All webinars award ACMPE and CEU credit.
Front Office Success	Maximize Your Revenue with Timely Provider Onboarding and Enrollment
Excel Boot Camp: 6.5 hours of Excel Training by Nate Moore	How to Improve Efficiency and Staff Strategically with a Single Source of Truth for Provider Schedules
Employment Law for Medical Practices	Strategies for Starting a Remote Patient Monitoring Service Line to Improve Patient Care and Practice Financials
How Gamified Psychology Boosts RCM Productivity and Staff Engagement	How to Increase Physician Recruitment and Retention
Confronting Our Implicit Biases	Building a Sustainable Compensation Strategy: Best Practices for Employed Provider Compensation
Daily Engagement System (DES) — a Tiered Huddle Approach	Best Practices and Standard KPIs to Manage Staff Productivity and Practice Performance
Leading a Successful Virtual Team Without Burning Out Yourself or Your Team!	Improving the Patient-physician Experience to Increase Engagement

TRANSFORMATIVE HEALTHCARE DELIVERY

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All courses award ACMPE, ACHE, PDU, and CEU credit. Select courses award CME credit.	All webinars award ACMPE and CEU credit.
Leveraging the Power of Technology for Success in Value-based Care During a Pandemic	The Rise of Value-based Care and Its Positive Impact on Chronic Condition Patient Populations
Two Perspectives on Delivering Value-based Care	Medicare Direct Contracting and the Accelerating Shift to Value-based Care
Development of a Virtual Care Strategy for Long-term Success	Leveraging Virtual Technologies to Support the Transition to Preventative Care and Cost Containment
Linking Risk to Care Management to Transform Patient Care	Drive Better Outcomes for Your Patients with an Agile Approach to Value-based Contracts
Expanding Care Management Strategies Through At-Home Interventions	

KEY CONTACT INFORMATION

If you have questions, ideas, needs, or would like information on any of our content products or services, here are your key contacts:

Individual Membership

membership@mgma.com

Organizational Membership

orgmem@mgma.com

ACMPE Board Certification and Fellowship

acmpe@mgma.com

Continuing Education Credits

continuinged@mgma.com

Self-paced Training and Education

ed@mgma.com

MGMA Service Center

service@mgma.com

877.275.6462, ext. 1888

